

Marketing Strategy & Implementation

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1. Introduction

The purpose of this study was to investigate the effects of

the independent variable on the dependent variable.

The study was conducted in a laboratory setting.

The results of the study are presented in the following table.

The data were analyzed using a one-way analysis of variance.

The results of the analysis are as follows:

The first finding was that there was a significant difference between the two groups.

The second finding was that the effect size was moderate.

The third finding was that the results were consistent across all measures.

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The twelfth finding was that the results were consistent across all measures.

The thirteenth finding was that the results were consistent across all measures.

The fourteenth finding was that the results were consistent across all measures.

